



Roadmap: The vision statement

We believe that New York City can grow an inclusive, multistakeholder green economy that...

- Employs a wide spectrum of workers with a range of skills in environmentally sustainable areas including but not limited to energy efficiency, building retrofits, urban forestry, transportation, environmental remediation, and green product development and manufacturing
- Prioritizes environmental remediation and targeted outreach in the communities in New York City disproportionately affected by environmental hazards
- Develops long-term career tracks, respects the right to organize, and provides relevant training opportunities for workers
- Encourages the employment of unionized workers in private and public sectors and provides relevant training opportunities for these workers
- Promotes business development and the growth of new industries, transitions existing industries into the new green economy, and fosters sustainable opportunities for the business community—including small businesses—as well as an incumbent workforce
- Provides just, sustainable working conditions and safe and healthy jobs that use the safest chemicals, materials, and products throughout their life cycle based on green chemistry and engineering principles
- Empowers all New Yorkers to shape more sustainably just communities by pursuing fair and equal opportunities for populations typically facing barriers to employment including but not limited to people of color, low-income people, immigrants, incarcerated and formerly incarcerated people, LGBT people, disconnected youth, women, veterans, and the differently abled.

...and we support taking the following steps to do so:

- Integrate multilingual training and multilevel recruitment strategies into the city's green initiatives, requests for proposals, and programs to coordinate workforce development with existing sustainability efforts

- Undertake innovative initiatives such as a local sourcing policy, the development of a clean tech sector, and the advancement of green chemistry principles to foster growth and development for new and existing businesses with high-wage jobs for a more sustainable green sector with long-term career opportunities for all
- Incorporate green collar multilingual and multilevel training opportunities, careers, and professions into Career and Technical Education schools, New York City Department of Education curricula, the City University of New York, labor-management training and apprenticeship programs, Workforce 1 Centers, and other citywide workforce development initiatives to train the current public and private workforce and the workforce of tomorrow, and transition incumbent workers to new occupations
- Include job standards in the city's green initiatives and provide or enable quality control oversight on all green initiatives to ensure compliance with labor laws and sustainability mandates
- Support and expand community-based and grassroots green job training and transitional employment efforts to overcome persistent barriers to employment
- Enforce legal standards for occupational safety and health, including requirements for training and hazard assessment and/or apply recognized best safe work practices and call for new legal standards when applicable

To endorse the vision statement please visit www.urbanagenda.org/roadmap/.

About the New York City Green Collar Jobs Roundtable Campaign

The Green Collar Jobs Roundtable is a multistakeholder campaign to mobilize New York City to prepare New Yorkers for green-collar jobs. Convened by Urban Agenda, the roundtable brings together 170 partners from green employers, community-based organizations, labor unions, workforce development providers, and environmental and environmental justice groups that are committed to creating good, green jobs in New York City—jobs that enhance or sustain the environment while offering family-supporting wages, benefits, and opportunities for career advancement.

Since its inception in June 2008, the roundtable has expanded rapidly in scope and scale, directing the city toward forward-thinking workforce development for green-collar jobs. It has developed a **vision statement** of guiding principles for the campaign and a **Green Collar Jobs Roadmap**—a comprehensive strategy to grow an equitable, prosperous, and just green economy. The roadmap includes specific recommendations to make the roundtable's shared vision a reality. After the roadmap's release, the roundtable will advocate for elected officials to enact its recommendations to make New York City a global leader in good, green-collar jobs.

The roadmap will be launched jointly by Urban Agenda and the Center for American Progress, with support from the AFL-CIO Center for Green Jobs, on October 27, 2009 in New York City.

About Urban Agenda

Urban Agenda is an action-oriented public policy, research, and advocacy organization dedicated to building a socially, economically, and environmentally just New York City. It advocates policies and programs grounded in strategic research and supported by strong coalitions of union, business, and community partners.

Urban Agenda spearheads the Green Collar Jobs Roundtable Campaign, drawing on its extensive experience leading citywide campaigns and staffing effective coalitions. As convener of the NYC Apollo Alliance, Urban Agenda partners with business, labor, advocacy, workforce development, and environmental justice organizations. In addition, a close working relationship with the NYC Central Labor Council enables Urban Agenda to tap the knowledge and reach of the CLC's 400 affiliated unions representing 1.3 million workers.

For more on Urban Agenda and to read the roadmap please go to: www.urbanagenda.org/roadmap/

About the Center for American Progress

The Center for American Progress is a nonpartisan research and educational institute dedicated to promoting a strong, just, and free America that ensures opportunity for all. We believe that Americans are bound together by a common commitment to these values and we aspire to ensure that our national policies reflect these values. We work to find progressive and pragmatic solutions to significant domestic and international problems and develop policy proposals that foster a government that is “of the people, by the people, and for the people.”