



## The Vision Statement

### **We believe that New York City can grow an inclusive, multi-stakeholder green economy that...**

- Employs a wide spectrum of workers with a range of skills in environmentally sustainable areas including, but not limited to energy efficiency, building retrofits, urban forestry, transportation, environmental remediation, and green product development and manufacturing
- Prioritizes environmental remediation and targeted outreach in NYC's most vulnerable communities disproportionately impacted by environmental hazards in their homes and communities
- Develops long-term career tracks and respects the right to organize and provides relevant training opportunities for these workers
- Encourages the utilization of unionized workers in private and public sectors and provides relevant training opportunities for these workers
- Promotes business development and the growth of new industries, transitions existing industries and fosters sustainable opportunities for the business community, including small businesses, and an incumbent workforce
- Provides just, sustainable working conditions, and safe and healthy jobs that utilize the safest chemicals, materials and products throughout their life cycle based on green chemistry and engineering principles
- Empowers all New Yorkers to shape more sustainably just communities by pursuing fair and equal opportunities for populations typically facing barriers to employment including but not limited to people of color, low-income people, immigrants, incarcerated and formerly incarcerated people, LGBTQ people, disconnected youth, women, veterans and the differently-abled.

### **...and we support taking the following steps to do so:**

- Integrate multi-lingual training and multi-level recruitment strategies into the City's green initiatives, RFPs and programs to coordinate workforce development with existing sustainability efforts
- Undertake innovative initiatives, such as local sourcing policy, the development of a clean-tech sector, advancing green chemistry principles to foster growth and development for new and existing businesses with high wage jobs for a more sustainable green sector with long-term career opportunities for all
- Incorporate green collar multi-lingual and multi-level training opportunities, careers and professions into Career and Technical Education schools, NYCDOE curricula, CUNY, labor-management training and apprenticeship programs, Workforce 1 Centers and other citywide workforce development initiatives to train the current public and private workforce, as well as the workforce of tomorrow and to transition incumbent workers to new occupations
- Include job standards in the City's green initiatives and provide or enable quality control oversight on all green initiatives to ensure compliance with labor laws and sustainability mandates
- Support and expand community-based and grassroots green job training and transitional employment efforts to overcome persistent barriers to employment
- Enforce legal standards for occupational safety and health including requirements for training and hazard assessment and/or apply recognized best safe work practices and call for new legal standards when applicable.

**To endorse the Vision Statement, please visit [www.urbanagenda.org/roadmap/](http://www.urbanagenda.org/roadmap/)**

## NYC Green Collar Jobs Roadmap



### About the New York City Green Collar Jobs Roundtable Campaign

The Green Collar Jobs Roundtable is a multi-stakeholder campaign to mobilize New York City to prepare New Yorkers for green collar jobs. Convened by Urban Agenda, the Roundtable brings together 170 partners from green employers, community-based organizations, labor unions, workforce development providers, and environmental and environmental justice groups, committed to creating good, green jobs in New York City — jobs that enhance or sustain the environment while offering family-supporting wages, benefits, and opportunities for career advancement.

Since its inception in June 2008, the Roundtable has expanded rapidly in scope and scale, directing the City towards forward-thinking workforce development for green collar jobs. The Roundtable has developed a **Vision Statement** of guiding principles for the campaign, and a **Green Collar Jobs Roadmap** — a comprehensive strategy to grow an equitable, prosperous, and just green economy. The Roadmap includes specific recommendations to make the Roundtable’s shared vision a reality. The Roadmap will be released at the end of October 2009 and the Roundtable will advocate for elected officials to enact its recommendations to make New York City a global leader in good, green collar jobs.

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#### Urban Agenda

Urban Agenda is an action-oriented public policy, research, and advocacy organization dedicated to building a socially, economically, and environmentally just New York City. It advocates policies and programs grounded in strategic research and supported by strong coalitions of unions, business, and the community.

Urban Agenda spearheads the Green Collar Jobs Roundtable Campaign, drawing on its extensive experience leading city-wide campaigns and staffing effective coalitions. As convener of the NYC Apollo Alliance, Urban Agenda partners with business, labor, advocacy, workforce development, and environmental justice organizations. In addition, a close working relationship with the NYC Central Labor Council (CLC) enables Urban Agenda to tap the knowledge and reach of the CLC’s 400 affiliated unions representing 1.3 million workers.

[www.urbanagenda.org](http://www.urbanagenda.org)

#### The New York City Apollo Alliance

Established in 2004, The New York City Apollo Alliance is a coalition of unions, environmentalists and environmental justice advocates, businesses, educators, and community-based organizations that advocate for public policies that maximize the economic development and job creation potential of greening New York City.

The NYC Apollo Alliance is convened by Urban Agenda, and guided by a 16-member Steering Committee. It partners with the national Apollo Alliance, established in 2004 to promote job creation and environmental stewardship.

